

# For Authors Submitting **FULL PAPERBACK COVER ART** Design Guidelines

*Failure to adhere to these guidelines could result in additional charges, loss of quality or delay in production schedule. This is to assist you in providing trouble-free files.*

## 1 SET UP FILE

- **PAPERBACK**

Find your actual **paperback** book size. Then, take the extended size shown + **add your spine width** to find correct full cover size.

Book Size:	Extended size should be:
5" x 8"	10.25" x 8.25"
5.5" x 8.5"	11.25" x 8.75"
6" x 9"	12.25" x 9.25"
7.5" x 9.25"	15.25" x 9.50"
8.25" x 11"	16.75" x 11.25"

- **Spine Width** - The spine width calculation is based on the final number of pages in your book's interior. Once you approve the interior of your book, contact your Author Support Representative for your book's spine width.

**Extended Size + your spine width = Correct Full Cover Size**

*(Note: The PB & HB will have different spine widths so contact your Author Support Representative for these.)*

- Set resolution to 300 dpi. (In your image editing software go to **image size** and change resolution to 300.)
- Set file to process CMYK.
- **Paperback & Hardback** - If you purchased a PB & HB, you must submit a separate file for each cover.

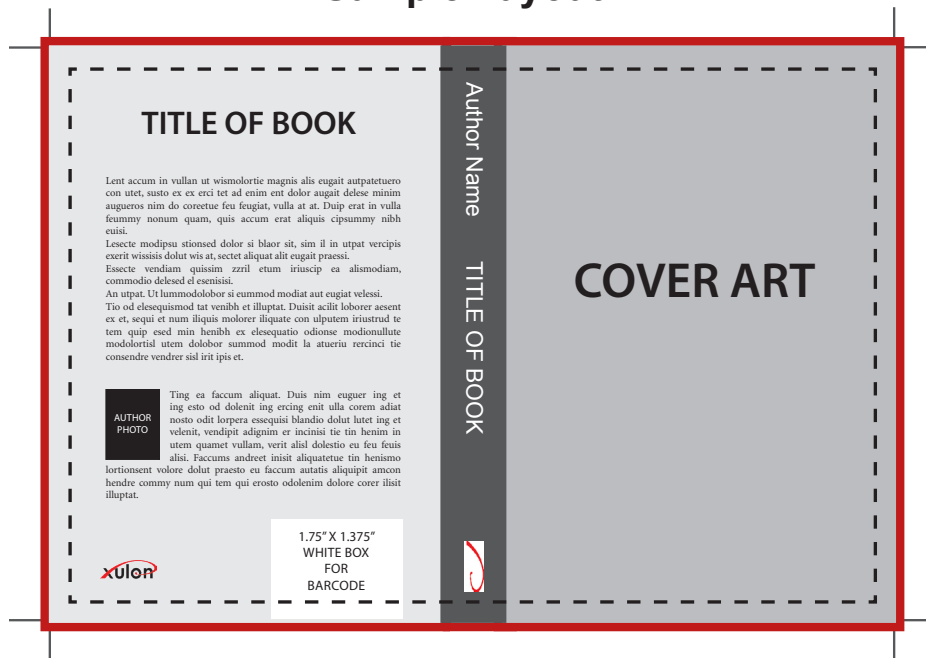
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## 2 DESIGN COVER

- **Bleed Area** - the extension of your cover images, backgrounds, etc. for trimming purposes, .125" on all sides. (Completed in Step One)
- **Live Image Area** - Keep all important text, graphics, etc. .25" from trim edges on all sides. (See diagram below)

(PLEASE NOTE: Having borders or frames as part of the cover design could result in file shifting and being off centered at printers, therefore, we would recommend that borders or frames not be used.)

### Sample Layout



 **Bleed Area** - extension for trim on all sides (**Completed in Step One**)

 **Live Image Area** - .25" from trim edges on all sides. On the spine, keep text and logo .125" from the left and right.

- **Spine Width** - Author name, Title and Xulon logo should be readable from top to bottom and cannot bleed onto the back cover. If the final page count is less than 108 pages, the book will not have text or images on the spine.
- **Barcode** - Our designers will add the barcode to your back cover when it's ready to go to press. There must be a white box 1.75" x 1.375" on the bottom right of the back cover .5" from the spine. This is where the barcode will be placed.
- **Xulon Press Logo** - Your Author Support Representative will provide you with the Xulon Logo that can be placed on the back cover and spine. Place the logo to the left of the white barcode box.

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### 3 SAVE FILE

#### **Data formats:**

- Photoshop, Illustrator, InDesign
- QuarkXpress - please output a high res pdf (with images and fonts embedded) or export cover as an EPS
- EPS, JPG, TIFF or high res PDF (with images and fonts embedded)
- All images must be 300 dpi and process CMYK. Non-rasterized text is recommended for optimum quality.
- Postscript or Opentype fonts only (no TrueTypes please)
- If fonts are not submitted, please convert all text to outlines or paths or save as a flattened file

### 4 SEND FILE

#### **Send file via one of the options below to your Author Support Representative.**

- CD-ROM
- DVD
- Zip Disk (up to 250 MB)
- E-mail (only for files under 5 MB)

*Xulon Press is not responsible for color variations, problems with file format or cover resolution. There will be a fee involved if printer rejects file due to problems in file creation. Additional files, such as layered .psd files, original native files, etc. may be requested if your cover does not meet the required specs.*